



INSURANCE CONSULTING FOR RIAs

## PROFESSIONAL BIO

MARK ROSEN, CLU<sup>®</sup>

PRINCIPAL



Mark Rosen, CLU<sup>®</sup> is a Principal and Co-Founder of The LRM Group, a firm which exclusively provides objective insurance consulting support to fee-based and fee-only advisors and advisory firms. He also serves as President of Underwriters Brokerage Service in Pittsburgh, an insurance brokerage firm with nearly 50 years of experience. Since 1978, Mark has provided unbiased insurance consulting to financial advisors and has served as a guiding force within the larger insurance industry.

Mark sits on numerous boards and advisory councils to represent the needs of advisors and their clients with insurance carriers. He is Past Chairman of LIBRA Insurance Partners, Inc., the largest national independent life insurance marketing organization. He has been active in prominent associations over the years, including Past Chairman of the National Association of Life Brokerage Agencies (NALBA). Mark is a Pittsburgh native and a graduate of Miami University of Ohio. He resides in Mt. Lebanon, PA with his wife, Georgia.

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